

RECOGNIZE OPPORTUNITY. REALIZE PROFIT.



# About Recognia

Recognia is an industry leader providing actionable investment research for traders and investors. Our compelling product suite increases engagement and activity by offering dynamic and action-oriented trading ideas and decision support. From idea generation, research analysis, picking exit/entry points, continual monitoring and investor education, Recognia provides research from more than 55 exchanges worldwide on stocks, ETFs, indices, forex, commodities and futures. With more than 25 million provisioned accounts worldwide, Recognia products' service the largest and most successful self-directed brokerage firms and institutions worldwide.



## Empower and Engage

Recognia products help increase self-directed investor knowledge and trading confidence. When you're trying to increase account-holder engagement, a confident, loyal investor is crucial to success. And when it comes to engaging and educating investors and traders, Recognia offers products, programs and support in an easy to use format, making trading knowledge attainable for every investor and trader.

## Enhance Satisfaction and Loyalty

Investors and traders want more engagement and education from their broker. In a recent Self-Directed Investor Survey by Recognia, the results indicated that active investors make significant use of educational resources but do not see their online broker as a source of this content. Providing your investors and traders with the compelling content found in Recognia's suite of products and programs can help you fill this gap.

## Our Products

Our products automatically scan over 60,000 instruments worldwide evaluating each for trading opportunities based on Technical Analysis, Fundamental Analysis and Value Investing principles. Timely delivery of these opportunities in an easy to interpret format with guided information leads to increased trading.



We deliver analysis via a hosted white-label application branded for you, or you can build your own unique web application using the Recognia Interactive API to integrate our content and research into your existing platform to increase the customer experience.

Product	Description	Value	Ideal Trader Type
Technical Insight™	Automated chart pattern recognition and technical analysis. Offers daily bullish and bearish trade opportunities for engaging account-holders, email alerting, analysis of any user selected instrument and access to educational material on technical analysis. Advanced add-on modules for active traders are available, these include; Elliott Wave Analysis and Anticipated Events.	Provides actionable trade ideas to increase account-holder activity and engagement.	Semi-Active, Active and Hyper-Active
Strategy Builder™	A powerful tool to build investing strategies based on fundamental data and technical analysis to develop trade opportunities. Investment strategies may be chosen from a pre-built list or may be fully customized by the user. Integrated back-test capability allows strategies to be tested using up to five years of historical stock market data.	Guides account-holders toward tailored strategies to boost investing confidence and activity.	Long term investors, semi-Active and Active
Value Analyzer™	Provides an intuitive, graphically rich tool to evaluate investment opportunities using principles of value investing. Identify undervalued stocks based on user provided symbols or choose from pre-constructed lists from different industry sectors.	Provides account-holders identification of possible trading ideas by using the principles of value investing, increases engagement and activity.	Long term investors
Intraday Trader™	Intraday Trader points active traders to well-suited trade-setups as they come into play, and keeps them continuously engaged by alerting them to live action analytics throughout the trading day. Based on real-time technical analysis of intraday price charts, Intraday Trader helps bring traders closer to a buy/sell decision.	Provides account-holders with timely access to trade ideas every fifteen minutes.	Active, Hyper-Active
Alert Wire™	News headlines on completed Technical Events, bringing trade ideas on recently formed chart patterns in easy to scan format.	Access to trade ideas on technical events.	All trader types
Education-On-Demand™	Turnkey educational content to help increase self-directed investor knowledge and confidence in trading. Recognia Education On-Demand offers material in an easy to use format, making trading knowledge attainable for every investor.	Provides easy-to-use investing education.	All trader types
Market Newsletters	Increase Trade Activity - Offer your account-holders unique trade ideas from Technical Event opportunities by providing a daily newsletter to place current and topical opportunities directly in their inbox. Recognia's Market Newsletter is delivered through an e-newsletter format to recipients each evening so they can decide, in advance, which trade ideas are best suited for them.	Provides actionable trade ideas to increase account-holder activity and engagement.	All trader types

