

## Insightful Analytics for Investors

Recognia is the worldwide leader in quantitative and technical analysis. Our Technical, Fundamental and Value-Based Analytics help online brokers engage their investors to actively participate in the markets, while assisting institutional professionals to optimize their trading strategies. Our compelling product suite increases engagement and activity by offering dynamic and action-oriented trading ideas and decision support - from idea generation, research analysis, picking exit/entry points, continual monitoring and investor education. Recognia provides research from more than 85 exchanges worldwide on stocks, options, ETFs, indices, forex, commodities and futures.

With more than 20 million provisioned accounts worldwide, Recognia products' service the largest and most successful retail brokerage firms and institutions worldwide.

## Empower and Engage

Recognia products help increase self-directed investor knowledge and trading confidence. When you're trying to increase account-holder engagement, a confident, loyal investor is crucial to success. And when it comes to engaging and educating investors and traders, Recognia offers products, programs and support in an easy to use format, making trading knowledge attainable for every investor and trader.

## Enhance Satisfaction and Loyalty

Investors and traders want more engagement and education from their broker. In a recent Self-Directed Investor Survey by Recognia, the results indicated that active investors make significant use of educational resources but do not see their online broker as a source of this content. Providing your investors and traders with the compelling content found in Recognia's suite of products and programs can help you fill this gap.

## Our Products

Our products automatically scan globally, evaluating each for trading opportunities based on Technical Analysis, Fundamental Analysis and Value Investing principles. Timely delivery of these opportunities in an easy to interpret format with guided information leads to increased trading.



**72,000 instruments &  
800,000 options contracts**  
automatically scanned worldwide



## Our Products

We deliver our research via a hosted white-label application, or you can build your own unique web application using the Recognia Interactive API to integrate our content and research into your existing platform to enhance your customer experience.

Product	Description	Value
<b>Technical Insight™</b>	Unbiased trade ideas based on technical and fundamental analysis and back-tested strategies, with automated interpretation and educational commentary. Daily trade opportunities and email alerting engage account-holders. Advanced add-on modules for active traders are available, these include; Elliott Wave Analysis and Anticipated Events.	Provides actionable trade ideas based on technical and fundamental analysis and back-tested strategies.
<b>Options Ideas™</b>	Options Ideas bridges the gap between learning options strategies and applying them in the real-world, using real-time options trade opportunities and transparent scoring and calculations to help investors and traders actively employ options to enhance their portfolios. It applies Recognia's leading technical analysis with proven back-tested strategies to the world of options trading.	Through automation and engaging research tools, it helps educate equity trading account-holders on the benefits of options trading.
<b>Strategy Builder™</b>	A powerful tool to build investing strategies based on fundamental data and technical analysis to develop trade opportunities. Investment strategies may be chosen from a pre-built list or may be fully customized by the user. Integrated back-test capability allows strategies to be tested using up to five years of historical stock market data.	Guides account-holders toward tailored strategies to boost investing confidence and activity.
<b>Value Analyzer™</b>	A simple and intuitive tool that provides a quick way to identify or find value stocks based on the principles of value investing. Quickly look up a stock of interest, screen for stocks based on certain criteria, or explore the list of featured value stocks to discover opportunities you may not have otherwise found.	Provides account-holders identification of possible trading ideas by using the principles of value investing.
<b>Alert Wire™</b>	News headlines on completed Technical Events, bringing trade ideas on recently formed chart patterns in easy to scan format.	Access to trade ideas on technical events.
<b>Newsletters</b>	Increase Trade Activity and offer your account-holders unique trade ideas from Technical Event opportunities with this daily newsletter, which places current and topical opportunities directly in their inbox. Recognia's Market Newsletter is delivered through an e-newsletter format to recipients each evening so they can decide, in advance, which trade ideas are best suited for them.	Provides actionable trade ideas to increase account-holder activity and engagement.

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