

RECOGNIZE OPPORTUNITY. REALIZE PROFIT.



RECOGNIA®  
**Technical Checkpoint™**  
BLOOMBERG® EDITION

## Making it easy for market professionals to add sophisticated technical analysis perspective to their daily decision-making routines

*Recognia's Technical Checkpoint provides compelling technical research to help validate and support trade decisions for Market Professionals and Institutional Investors. Our service lets you easily stay tuned into what's "technically" happening to your trade universe by adding watch lists of only the companies, sectors, or markets that are critical to your day. And, you'll be notified when a Technical Event® of significance occurs, helping you to mitigate risk.*

Recognia Technical Checkpoint easily adds a technical analysis perspective into every market professional decision making process. It is simply too time consuming for the average market professional to scan all their relevant stock interests every day for price trends, dissect potential impact and cross-reference the trends against other research for decision validation. Recognia Technical Checkpoint service takes the uncertainty, abstraction, and time-consuming labor out of this and lets you focus on the really important part: making and validating trade decisions.

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## Stay focused to your trading universe

With an abundance of data available, it can be a challenge to cut through the “noise” in order to focus on your markets and instruments of interest. By using Recognia’s Technical Checkpoint, you can easily monitor your trade universe by setting up the service to track only the companies, sectors, or markets that are critical to you.

## Focus



## Get alerted to each and every Technical Event® that emerges within your portfolio

In order to assist you in managing risk, Recognia’s Technical Checkpoint helps you to keep a watchful eye on your portfolio and alert you of critical Technical Event occurrences in your space as they are emerging. Our coverage includes more than 60 bullish and bearish classic chart patterns, indicators and oscillators on all instruments globally, including stocks, indices, forex, futures and commodities.

## Awareness



## Validate and support your decisions before you make them

In order to mitigate risk, you need to quickly and effectively cross-check information and validate your decisions. Recognia’s Technical Checkpoint allows you to do just this by efficiently comparing price trends to other market indicators. We also help you to compliment your fundamental research by having a look at the technicals, providing you a more comprehensive and validated view of your trade ideas; test your recent picks and get the most accurate technical information available for the instruments you are following; and get an unbiased technical outlook over the short, intermediate, and long term.

## Validation





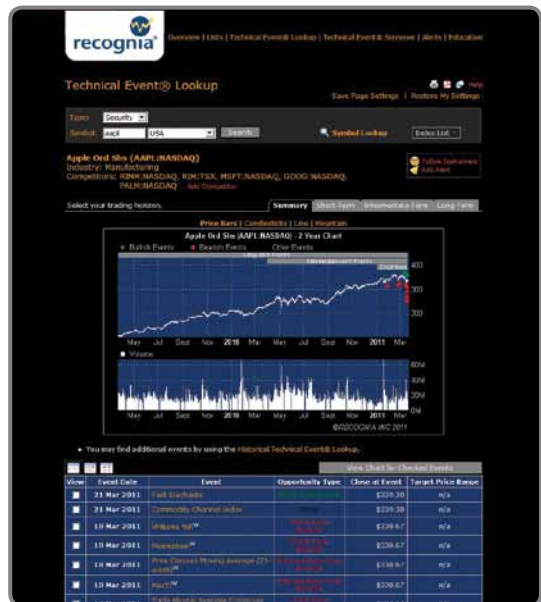
Create a Watch List to focus on the markets and instruments of interest to you.



Customize your Alerts so you are informed of critical Technical Event occurrences in your space.



View the Technical Event details to compliment your other investment research, and help identify possible entry and exit points for trades.



Validate your picks by looking at the recent technical information, as well as the technical outlook, for instruments you're following.

Once you subscribe to the Recongia Technical Checkpoint service, Recongia support will help you customize your market surveillance and watch lists to highlight only the instruments and markets that are of direct concern to you and your clients. Of course, you can set this as broadly or narrowly as you need to, and you can always use our powerful search tools to target additional areas, but we always start with focus. Then, you'll start receiving reports on every Technical Event in your area of focus. We scan every instrument worldwide, every day for more than 60 classic chart patterns, indicators, oscillators and Elliott Wave studies. Recongia Technical Checkpoint provides a technical perspective on the instruments on your radar and allows you to quickly identify the emerging price trend and validate your decisions.

Feature	Benefit
28 types of bullish and bearish <b>chart patterns</b> with trade horizons and target prices	Unique actionable research that is in high demand, with new updates every day based on the latest price action to keep investors engaged.
Technical Event Screener	Investment ideas that are tailored to investor's preferences (type of financial instrument, sector, trading timeframe, type of analytic, etc.). Makes the ideas immediately relevant and actionable by the account holder.
Technical Event Lookup	Appeals to every trader's desire to look up the instrument that's top of their mind. For any ticker, provides instant bullish/bearish picture "at a glance" based on 60+ Technical Event types, including classic chart patterns, candlesticks, indicators, oscillators and Elliott wave analysis. And it analyzes multiple timeframes appealing to different trading styles, short-term, intermediate-term, long-term.
Followed Instruments	Builds investors' confidence in their ability to pick stocks (allows them to keep tabs on how well they call stocks); Engages account holders by tapping into natural curiosity of what other traders are thinking (showing top followed stocks and proportion of bullish/bearish views)
Technical Event Email Alerts	Reaches out to traders with your brand even when they are not logged in, prompting trade activity (allows trader to respond more quickly to changing market conditions).
Panel of Featured Events	Instant idea generation value, without requiring users to first specify criteria or push buttons; provides real-world examples of content enticing traders to further explore the available features
Elliott wave events	Traders can avoid being on the wrong side of the trend by using EW events. A <b>unique capability</b> combining broader price trends with specific technical events to make more effective trading decisions. Elliott wave analysis, generally considered a domain of market professionals, is now being presented in an easy to understand automated format for self-directed investors.
Support & Resistance Levels and Stops	Provide practical information to help finalize entry and exit strategy for a trade
Asset Class Coverage	Most extensive coverage of <b>multiple asset classes</b> including Stocks, Indices, Futures, ETFs and FOREX.
Global markets coverage	Coverage of more than <b>55 exchanges</b> across the globe in North America, Europe and Asia creates possibilities for further expansion and scalability.



### About Recognia

Recognia is the industry leader providing actionable investment research for both institutional traders and on-line brokers. Our compelling product suite increases account-holder activity by offering dynamic and action-oriented trading ideas to all trader types. It provides daily updates on more than 50 exchanges worldwide including stocks, ETFs, indices, Forex, commodities and futures. With more than 20 million provisioned accounts worldwide, Recognia products service the largest and most successful on-line brokerage firms and institutions including; Bloomberg, Lightspeed, Saxobank, E-Trade, HSBC, ICICI Direct and Kotak Securities to name a few.